‘ONE OF BRITAIN’S FINEST TRAVEL BLOGGERS.’

STEVE KEENAN

2023 media pack
BUDGETTRAVELLER

AWARD WINNING BLOGGER, BUDGET TRAVEL EXPERT
DIGITAL MARKETEER & SPEAKER

2022 Tourfilm 2022 winner- 'South Moravia with Locals'
2021 Best Collaboration Award, with Czech Tourism.
Traverse Creator Awards
2016 National Geographic Traveller's Blogger of the Year

One of Britain’s key budget influencers
The Guardian, March 2023

90k
SOCIAL MEDIA FOLLOWERS

503k
UNIQUE VISITORS TO THE BLOG 2023

6000
HOSTEL BOOKINGS WORTH €600K MADE VIA THE BLOG IN LAST 3 YEARS

TOP 10
RANKED IN TOP 10 TRAVEL BLOGGERS BY VUELIO

@BUDGETTRAVELLER 36.5K FOLLOWERS

@BUDGETTRAVELLER 22.7k FOLLOWERS

SAY HELLO KASH @BUDGETTRAVELLER.ORG
**VISITORS TO THE BLOG (2011-23)**

- **TOP 3 COUNTRIES:** UK, USA & GERMANY
- **40,000 UNIQUE VISITORS A MONTH**
- **MAIN DEMOGRAPHIC:** 18-25 (35%)
  - 25-40 (31%)
- **FEMALES (56%) MALES (44%)**
- **FOCUS:** HOW TO TRAVEL IN STYLE ON A BUDGET
- **HOSTELS, STREETFOOD, AUTHENTIC CULTURAL EXPERIENCES ON A BUDGET**

**RECENT CLIENT LIST**

- Magnetic Latvia (LIAA)
- UNESCO
- Germany Tourism
- Vorarlburg Tourismus
- Atout France
- Visit Malta
- GET YOUR GUIDE
- BOSCH e-bike systems
- Czech Tourism
"FROM INDIA TO PERU, ALL THESE PLACES OFFER BOUTIQUE-HOTEL TOUCHES AT BUDGET PRICES."

THE GRAND HOSTELS
LUXURY HOSTELS OF THE WORLD

The Grand Hostels
Luxury Hostels of the World

gestalten

by Budget Traveller
IN THE PRESS

THE FUTURE OF HOSTELLING

As the UK's leading hostel chain, YHA, is rebranding and repositioning its facilities, we take a look at the impact on the industry.

Life, love and pain – you’ll get to know Germany’s industrial heartland best at a match

Football clubs are integral to social cohesion and create a sense of identity in the industrialised Ruhr Valley.

Europe’s best-value journeys

The continent offers a wide range of free and cheap ways to travel via rail, bus, ferry or campervan – this summer and beyond.

By Kash Bhattacharya, aka 'Budget Traveller'

INDEPENDENT

Travel to Europe > Italy

Genoa city guide: Where to stay, eat and explore

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