

EST 2009

# BUDGETTRAVELLER

AWARD WINNING BLOGGER & BUDGET TRAVEL EXPERT  
DIGITAL MARKETEER  
SPEAKER



**2016 National Geographic Traveller's Blogger of the Year**

**'One of Britain's finest travel bloggers.'**

**Steve Keenan, former deputy travel editor, The Times**

**As one of the few travel bloggers who's managed to make their site pay, he's one to watch.'**

**The Guardian**

**79k**

**SOCIAL  
MEDIA  
FOLLOWERS**

**1.3 M**

**VISITORS  
TO THE  
BLOG IN  
2018**

**3265**

**HOSTEL  
BOOKINGS  
WORTH €400K  
MADE VIA THE  
BLOG IN 2018**

**105k**

**NUMBER OF  
MONTHLY  
VISITORS  
SEPTEMBER  
18**

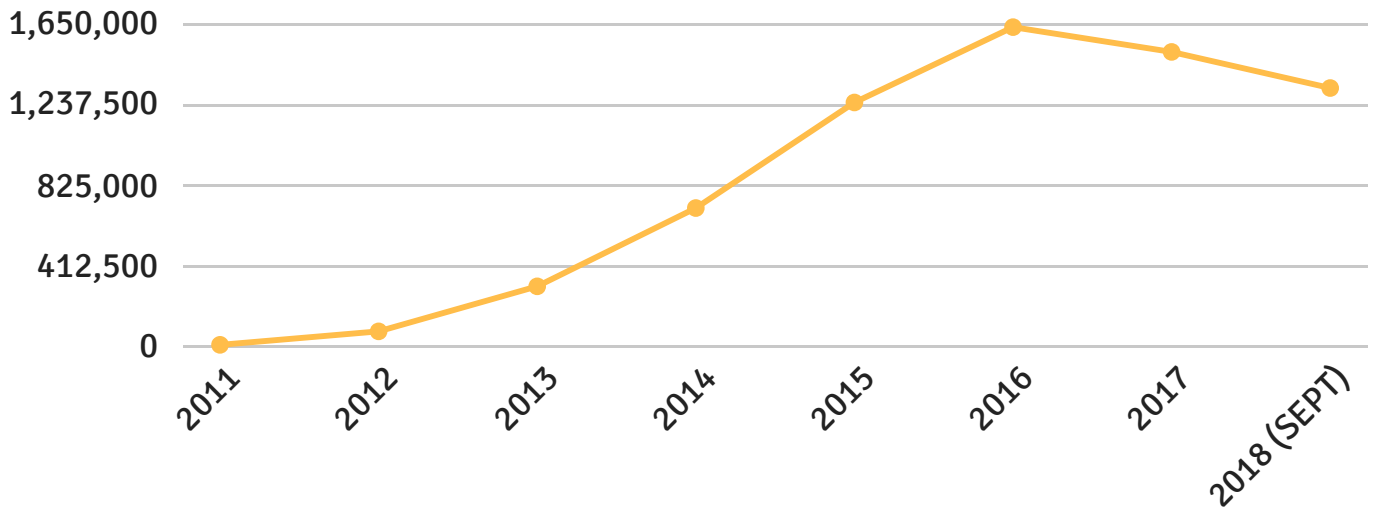


**@BUDGETTRAVELLER  
34K FOLLOWERS**



**@BUDGETTRAVELLER  
22.7k FOLLOWERS**

# VISITORS TO THE BLOG( 2011-18)



## BLOG AUDIENCE



**BUDGETTRAVELLER.ORG**

- TOP 3 COUNTRIES: UK, USA & GERMANY
- 105,000 UNIQUE VISITORS A MONTH
- MAIN DEMOGRAPHIC: 25-34 (54%)
- FEMALES (56%) MALES ( 44%)
- FOCUS: HOW TO TRAVEL IN STYLE ON A BUDGET
- LUXURY HOSTELS, FOOD, AUTHENTIC CULTURAL EXPERIENCES ON A BUDGET

## CLIENT LIST 2018

- Google Arts & Culture
- Magnetic Latvia (LIAA)
- Leipzig Tourismus
- Hamburg Marketing
- Schleswig Holstein
- P&O Ferries
- Skyscanner
- Hostelworld
- Wombats Traveller -Wombats Hostels





EST 2018

# THE GRAND HOSTELS

LUXURY HOSTELS OF THE WORLD



"FROM INDIA TO PERU, ALL THESE PLACES OFFER BOUTIQUE-HOTEL TOUCHES AT BUDGET PRICES."

THE GUARDIAN

# The Grand Hostels

Luxury Hostels of the World



IN AUGUST 2018, BERLIN BASED DESIGN PUBLISHER GESTALTEN PUBLISHED MY NEW GUIDEBOOK 'THE GRAND HOSTELS: LUXURY HOSTELS OF THE WORLD' WHICH ALLOWS THE MODERN TRAVELLER TO RECREATE THE 'GRAND TOUR' OF THE MODERN AGE: FEATURING 116 DESIGN HOSTELS, FROM AUSTIN TO COPENHAGEN TO HIROSHIMA, EACH OF THESE HOSTELS IS UNIQUE EXPERIENCE. THE BOOK HAS ALREADY BEEN FEATURED BY THE **GUARDIAN**, **SPIEGEL**, **NZZ BELLEVUE**, **CONDE NAST TRAVELLER**, **NATIONAL GEOGRAPHIC TRAVELLER** TO NAME A FEW.

gestalten

by BudgetTraveller



# ADDITIONAL SERVICES



## CREATIVE CONTENT NEEDED?

I have several years experiences of putting together creative content ideas for clients, some of which have won major tourism marketing awards. Examples of projects include MustLoveFestivals.com with **Expedia** , project developed in partnership with 20 DMO's including **Visit Finland, Visit Austria, German National Tourism Office, #BlogVille for Emilia Romagna & #Blogmanay for Visit Scotland & Unique Events** in partnership with **iAmbassador** and Film Traveller Cote d'Azur for **Cote d'Azur Tourism**. **Get in touch if you're looking for creative content ideas for your next campaign and also influencers, content creators to execute it.**



## NEED A SPEAKER?

As well as creating content , I am also a professional speaker and have spoken at various digital tourism and trade conferences over the last 9 years on a variety of topics varying from influencer marketing, hostel marketing and content strategy to stories from my life as a professional travel blogger. Get in touch to hire me as a speaker for your next tourism conference or maybe create a workshop tailormade to your partners needs. Below are some of my past clients.

**Baltic Tourism Forum**  
**Visit Denmark**  
**World Travel Market, London**  
**ITB Berlin**  
**Digital Tourism Think Tank**  
**Scottish Enterprise**  
**European Cities Marketing**  
**SETE Annual Conference, Athens**



## HELP WITH VIDEO CAMPAIGNS?

I also work with a team of professional video content creators and also can present to camera -so whether you are looking for a video campaign to raise awareness of your brand or looking for something more practical to help your customers- I can assist your needs. Drop me a line with a brief and I'll be happy to share some examples of recent projects plus put together some ideas and a quote based on your needs.

SAY HELLO

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