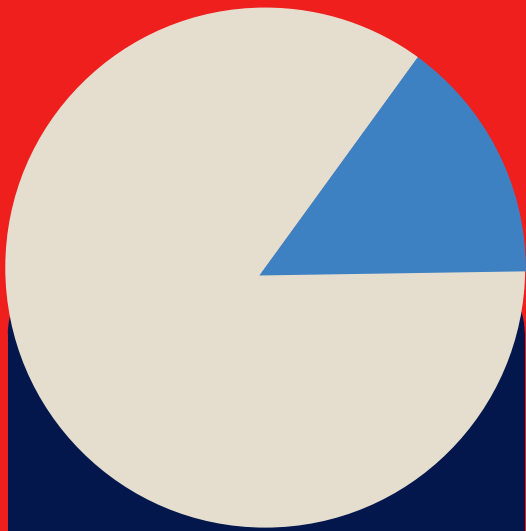


# BUDGETTRAVELLER

MEDIA PACK

DECEMBER 2016



**54%** FEMALE  
**35%** FROM  
USA

**21K**

TWITTER  
FOLLOWERS

**27K**

INSTAGRAM  
FOLLOWERS

UK TRAVEL BLOGGER &  
VLOGGER OF THE YEAR  
2015  
**TRAVEL MEDIA  
AWARDS**

TOP INSTAGRAMMERS  
IN THE WORLD TO  
FOLLOW  
**HARPERS  
BAZAAR, THRILLIST, LA  
REPUBLICCA**

'As one of the  
few travel  
bloggers who's  
managed to  
make their site  
pay, he's one to  
watch.'

**GUARDIAN**



# KASH BHATTACHARYA

## BUDGETTRAVELLER.ORG

‘One of Britain’s finest travel bloggers.’

Steve Keenan, former deputy travel editor, The Times



Nominated for the Travel Blogger of the Year Award, National Geographic Traveller Awards 2016



Worked on a video series called ‘Hidden Japan’ with Lonely Planet & JNTO. Filmed 20 cities, 35 hostels in Summer 2016 in partnership with Hostelworld



Featured in Lonely Planet, Guardian, New York Times, CNN, Vanity Fair and Cosmopolitan



iAmbassador and award winning digital marketer and creator of #Blogmanay & #BlogVille



Author of 'Luxury Hostels of Europe' guidebook, produced in partnership with Hostelworld  
Founder of 'Must Love Festivals'- an annual storytelling project about cool quirky festivals around the world involving 20 DMO's & Expedia



My aim is to inspire people to travel in style on a budget: finding a luxury hostel in Madrid or the best cicchetti in Venice or where to listen to music for free in Berlin or London: it is all there in one blog.

# BUDGETTRAVELLER

IN NUMBERS

## THE BLOG

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105,404 MONTHLY VISITORS

148.577 PAGE VIEWS

## SOCIAL

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21K TWITTER

16K FACEBOOK

27K INSTAGRAM

## PINTEREST

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14286 AVG DAILY VIEWS

20932 AVG DAILY IMPRESSIONS