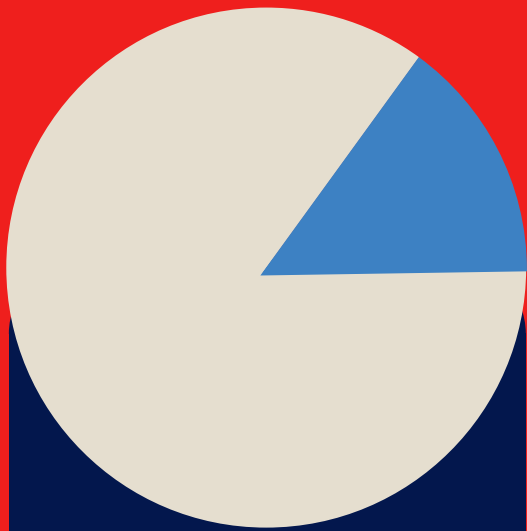


BUDGETTRAVELLER

MEDIA PACK

DECEMBER 2016



54% FEMALE
36% FROM
USA

21K

TWITTER
FOLLOWERS

27K

INSTAGRAM
FOLLOWERS

NATIONAL GEOGRAPHIC
TRAVELLER
BLOGGER OF THE YEAR
2016

TOP INSTAGRAMMERS
IN THE WORLD TO
FOLLOW
HARPERS
BAZAAR, THRILLIST, LA
REPUBLICCA

'As one of the
few travel
bloggers who's
managed to
make their site
pay, he's one to
watch.'

GUARDIAN



KASH BHATTACHARYA

BUDGETTRAVELLER.ORG

‘One of Britain’s finest travel bloggers.’

Steve Keenan, former deputy travel editor, The Times



WINNER: Travel Blogger of the Year Award, National Geographic Traveller Awards 2016



Worked on a video series called ‘Hidden Japan’ with Lonely Planet & JNTO. Filmed 20 cities, 35 hostels in Summer 2016 in partnership with Hostelworld



Featured in Lonely Planet, Guardian, New York Times, CNN, Vanity Fair and Cosmopolitan



iAmbassador and award winning digital marketer and creator of #Blogmanay & #BlogVille



Author of 'Luxury Hostels of Europe' guidebook, produced in partnership with Hostelworld
Founder of 'Must Love Festivals'- an annual storytelling project about cool quirky festivals around the world involving 20 DMO's & Expedia



My aim is to inspire people to travel in style on a budget: finding a luxury hostel in Madrid or the best cicchetti in Venice or where to listen to music for free in Berlin or London: it is all there in one blog.

BUDGETTRAVELLER

IN NUMBERS

THE BLOG

92,000 MONTHLY VISITORS

128.577 PAGE VIEWS

SOCIAL

21K TWITTER

16K FACEBOOK

27K INSTAGRAM

PINTEREST

14286 AVG DAILY VIEWS

20932 AVG DAILY IMPRESSIONS