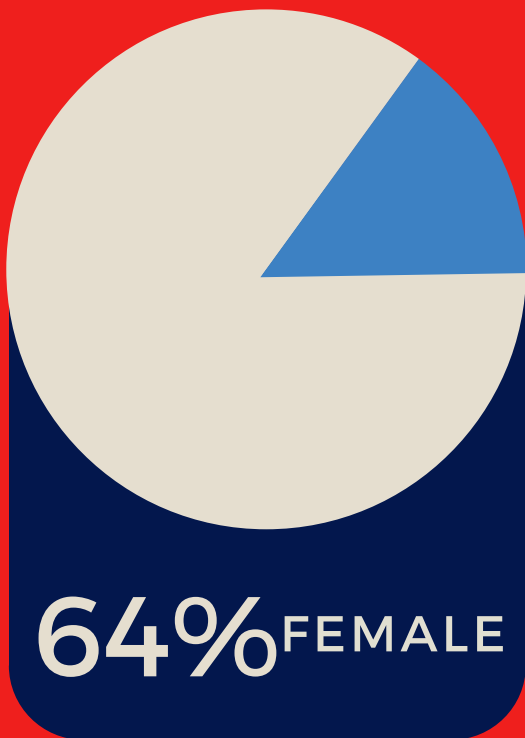
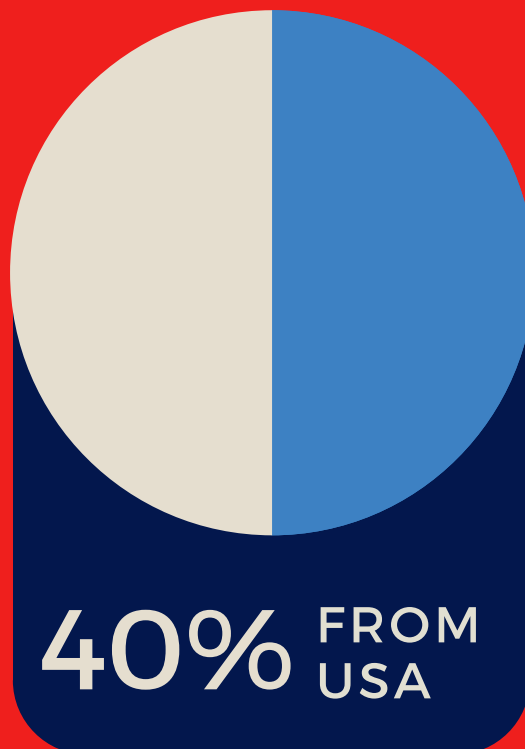


BUDGETTRAVELLER

MEDIA PACK | JUNE 2015



18000
TWITTER
FOLLOWERS



'As one of the few travel bloggers who's managed to make their site pay, he's one to watch.'
GUARDIAN



KASH BHATTACHARYA

BUDGETTRAVELLER.ORG

'One of Britain's finest travel bloggers.'

Steve Keenan, Former deputy travel editor of The Times



Based in Funchal, Madeira
having worked in publishing
for several years in Edinburgh



Named by Cision UK as the
number
1 influencer in Budget Travel in
2012



Featured in Lonely Planet,
Guardian, New York Times,
CNN, Vanity Fair and
Cosmopolitan



iAmbassador and award
winning digital marketer and
creator of #Blogmanay &
#BlogVille



Author of 'Luxury Hostels of
Europe guidebook.
Winner of the most innovative
travel blogging project at
World Travel Market 2012



"Budget Travel to me and my
readers is not about travelling
cheap. It's about being saving
money on basics to spend
money on experiences that are
important to travellers."

BUDGETTRAVELLER

IN NUMBERS

JUNE 2015

THE BLOG

65,000 UNIQUE VISITORS

104,000 PAGE VIEWS

SOCIAL

18,100 TWITTER

7500 FACEBOOK

7900 INSTAGRAM

PINTEREST

439,242 AVG MONTHLY VIEWS

13,834 AVG MONTHLY ENGAGEMENT